

10 WAYS TO MAKE

THE WORLD SUCK LESS

DoSomething.org

This Summer

By Ben Kassoy and Meaghan Kirby

1 Thumb Wars (until August 14)

If you text and drive, you might as well drive with your eyes closed. Hmm . . . not recommended. Keep your friends safe on the road by sharing Thumb Socks, little guys that remind you not to text and drive! DoSomething.org will send you two free pairs of Thumb Socks – one for you and one for a friend. Sign up at dosomething.org/campaigns/thumb-wars



2 ABC Cleanup (until July 31)

Boom chicka wow wow! Host a park cleanup wearing ABC – you know, *anything but clothes*. It's like a regular park cleanup, only sexier. Sign up at dosomething.org/campaigns/abc-cleanup

3 Supermarket Stakeout (until August 30)

In 2012, 49 million people lived in households without enough food to eat, so more and more people rely on food banks and pantries. Run a food drive outside your local supermarket; as people leave the store, ask if they have any food to donate. Considering they're literally walking out of the grocery store, THEY DO. Sign up at dosomething.org/campaigns/supermarket-stakeout

4 Project Shutdown (until July 1)

Look at a magazine ad. Now look again. Does it objectify or sexualize women? Does it support sexual harassment? Let's shut that *ish* down! Hijack or spoof a sexist magazine ad to disrupt the cycle of consumption. Sign up at dosomething.org/campaigns/project-shutdown

5 The Hunt (August 4 to August 10)

Seven days. Seven causes. Seven challenges. Welcome to The Hunt. Every day from August 4 to August 10, DoSomething.org will reveal a new mystery challenge impacting a different cause. This week is not for the weak. Sign up at dosomething.org/volunteer/hun

6

Wildlife Cards (until September 1)

A conservationist isn't just an animal lover. She's an animal defender and sometimes risks her life doing it. Write a thank-you card to a conservationist thanking her for protecting animals and their habitats. Sign up at dosomething.org/campaigns/wildlife-cards



7 Kickball for All (until August 31)

Doesn't everyone deserve to get outside and enjoy the summer? Doesn't everyone deserve some fun? Don't you love rhetorical questions? If so, start an inclusive kickball team in your community! Like Jay-Z, you can (kick)ball so hard. Sign up at dosomething.org/campaigns/kickball-all

8 Dirty Dozen (until August 1)

USDA tests have found widespread pesticide contamination in twelve popular fruits and veggies. Ewww! This summer, encourage shoppers at your local supermarket to buy organic instead. Make it artsy! Create a visual! Dress up like grapes! Whatever! Sign up at dosomething.org/campaigns/dirty-dozen



9 Welcome Home (until July 31)

"Supportive housing" is housing that provides shelter and mental health services for those who are chronically homeless. The non-profit organization Community Solutions has moved 100,000 people into these kinds of homes. Make someone's homecoming sweeter by creating a welcome banner. Sign up at dosomething.org/campaigns/welcome-home-o

10 Babysitters Club (until August 31)

Are you a baller babysitter? This one's for you! Parenthood is a leading cause for teens dropping out of high school. Providing free childcare to parents enables them to attend classes and earn their GED. This summer, start a free babysitting service at places where GED classes are taught, giving parents a reliable option for child care. Sign up at dosomething.org/campaigns/babysitters-club

Want more ways to make an impact? Visit dosomething.org or text JOIN to 38383.

